

Builder Summit

Europe's Biggest [Future] Builder Festival



HUNGARY, ZALAHALÁP

2023. JULY 6-15.

10+ DAYS
200+ STUDENTS
50+ PROFESSIONALS
20 PROJECTS
MONUMENT OF BUILDERS INSTALLATION

HELLO
WOOD

VEB 2023

Hello Wood's Festival is back at it again in 2023

Hello Wood is making a huge return to its international summer school & festival - more people, permanent central installation, international architectural & designer superstars visit the post-apocalyptic basalt quarry in Hungary.

Hello Beautiful People!

Hello Wood is extremely excited to announce that their international summer school & festival for architecture is back for 2023! After a 3 year hiatus, the extraordinary summer school is returning to Hungary in July. Hello Wood is raising the bar this year: a permanent central installation/community space, more people, bigger projects, more days, international designer superstars, and an amazing closing music festival with more than 1000 visitors in the mesmerizing landscape of post-apocalyptic basalt quarry.

International Summer School & Festival

There have been many architecture summer schools & festivals in the history of Hello Wood, but none on the scale of this summer's promising event, the annual Hello Wood Builder Summit, which will take place in Zalahaláp, Hungary, from July 6 to 15.

Considering the number of participants and the scale of the project installations - not to mention the closing arts and music festival open to the public, the festival will be the biggest and most exciting event in Hello Wood's history.

The Hello Wood Builder Summit is one of the major events of the European Capital of Culture VEB2023.

Future-oriented architecture, design and art students, opinion leaders and teachers from all around the world will gather to create something extraordinary during their 10 days together.

The Hello Wood Builder Summit is a multi-day festival that goes beyond the traditional summer camps/festivals. The event is a unique community experience, inviting people to master the 'thinking through making' mentality - to create, dance and party in a spiritual mass or as they say - **B.U.I.L.D. - Build. Unite. Inspire. Love. Design.**

The event will host **200+** international students/workshop leaders/tutors, and **1000+** festival attendees for the closing music festival.

Open Call

Hello Wood
Builder Summit



VEB 2023

HELLO
WOOD



Topic

The festival reflects on the ecological conditions of the area and draws attention to sustainability and the relationship between human-environment-future. **The event will be held in a closed basalt mine resembling a post-apocalyptic crater.**

The site of the festival, the abandoned quarry is a wounded landscape that shows an exciting contradiction: the production of building materials inevitably involves demolition.

This year's Hello Wood Builder Summit will explore the relationships between intervention and naturalness, demolition and construction, and absence and replenishment. Our daily lives are fundamentally reinterpreted by pandemics, wars, economic crises, and global warming. The issue of demolition and reconstruction is not only relevant from an architectural point of view, but the Hello Wood Builder Summit is also a response to the social situation.

Hello Wood is looking for projects that reflect the ambiguity of building & demolition, and solutions that reflect on the future of architecture/design/land art, the scarcity of resources and space.



European Capital of Culture - Veszprém - Balaton 2023

The 2023 Hello Wood Builder Summit is organised within the framework of the Veszprém-Balaton 2023 European Capital of Culture (VEB2023 ECoC) programme in Hungary. VEB2023 ECoC brings many cultural programmes and projects to the region with which Hello Wood has always been closely connected. Hello Wood and its visitors are already widely familiar with the region. For example, the team has visited Csóromfölde many-many times with the summer school and made it an internationally important destination among both architecture and design students, teachers. Hello Wood is super excited to contribute to this regional collaboration between cities, towns, organisations and people.



How to Apply

To participate in the Hello Wood Builder Summit and realise a project, applicants can either apply as a team leader or as a participant. Team leaders must submit a project proposal reflecting their thoughts regarding the topic, students can apply by submitting their portfolio and motivational letter.

DATE:

2023. 07.06 - 15.

LOCATION:

HUNGARY, ZALAHALÁP

EARLY BIRD TICKET:

450 EUR



VEB 2023

HELLO
WOOD

How To Join? - Team Leaders

Hello Wood invites the team leaders to prepare thought-provoking pitches for the open call. Applicants can submit any concept tackling important questions of our age, but it must also touch on the main topics. Hello Wood is looking for all kinds of designs; including wooden installations, land art projects, virtual/augmented reality projects. The project size is not limited.

There will be one team for every 12-16 students, which means that you can count on at least 12 pairs of helpful hands during the building process. A schedule must be included in the application, which includes a list of the materials required to construct the installation. Team leaders can apply collectively in groups consisting of 1-4 people.

Hello Wood provides materials listed below:

- Timber beams and planks (Each project can use approximately 2 m³ of wooden beams)
- Screws and nails
- Surface treatment / paint

Local materials can also be used (found on the location - **Haláp-bánya, Zalahaláp, Hungary**). Any additional materials must be discussed with Hello Wood in advance.

The deadline for team leader applications is 30 April 2023.

After the submission deadline Hello Wood's jury will select the winner. If your project is chosen, you will be able to build your project during the summer school & festival. A discount festival ticket is provided for team leaders, which is 10% off of the Early Bird Ticket price.

The ticket includes:

- accommodation
- 3 meals/day
- access to international designers/architects/artists' lectures
- the chance to build your own project
- a reference in your portfolio
- professional summer school program run by festival organizers with 13+ years of experience
- full festival pass for Hungary's newest music festival (Hello Wood Festival)
- becoming part of Hello Wood's worldwide alumni of builders, the Builder Society

Open Call

Hello Wood
Builder Summit



VEB 2023

HELLO
WOOD

How To Join? - Participants

If you are currently or previously in the last 4 years have been an architect/landscape architect/designer/art student and over 18, you can easily apply by filling out the registration form. And what do you need to apply? You must prepare your personal portfolio and a motivational letter about why you want to participate in the event.

For the participants the early bird ticket is 450 EUR. If accepted, the festival fee will cover your lodging, 3 meals per day, access to lectures by prominent international designers/architects/artists, a reference in your portfolio, and admission to the festival, where you can see amazing performances.

Early Bird registration ends on the 31st of March, 2023. The deadline for the Normal Entry is April 30, the Late Entry period ends on May 31. **Hello Wood recommends applying early, because the spots may be filled by the time you get to the Late Entry dates.**

If you collect a group of 10 people, you get a 20% discount on the given price of the submission period. All Hello Wood needs is your name mentioned in the registration form.

EARLY BIRD TICKET	NORMAL TICKET	LATE ENTRY TICKET
MARCH 31, 2023	APR 30, 2023	MAY 31, 2023
450 EUR	550 EUR	650 EUR

Applying for a social scholarship or as a volunteer for the summer school is possible, please indicate that in the registration form. Either way, you'll get a discounted price for participation.

After you submit your application, Hello Wood will get back to you with more information about their festival in the 2 weeks following the deadline dates.

The ticket includes:

- accommodation
- 3 meals/day
- access to international designers/architects/artists' lectures
- a reference in your portfolio
- professional summer school program run by festival organizers with 13+ years of experience
- full festival pass for Hungary's newest music festival (Hello Wood Festival)
- becoming part of Hello Wood's worldwide alumni of builders, the Builder Society

Open Call

Hello Wood
Builder Summit

VEB 2023
HELLO
WOOD



Contact

E-mail: hellowood@hellowood.eu

Website: <https://hellowood.eu/>

Facebook: <https://www.facebook.com/HelloWood>

Instagram: <https://www.instagram.com/hellowood/>

