

## Privacy Policy

### for data management related to registration and newsletter subscription on the websites of the Hungarian Cultural Centres abroad

#### 1. Name of the Data Manager

Ministry of Foreign Affairs and Trade of Hungary  
Headquarters: Budapest  
Postal address: 1125 Budapest, Bem rakpart 47.  
Phone: +36 1 458 - 1392  
E-mail: [hatkult@mfa.gov.hu](mailto:hatkult@mfa.gov.hu)

#### 2. Name and contact details of the Data Protection Officer

The Data Protection Officer of the Ministry of Foreign Affairs and Trade: dr. Szilvia Molnár-Friedrich.

Her contact details: E-mail: [SzMolnar-Friedrich@mfa.gov.hu](mailto:SzMolnar-Friedrich@mfa.gov.hu), Phone: +36-1-458-1597

#### 3. The Purpose and Legal Basis for Data Management

Purpose of the Data Management	Type of data	Legal basis
The purpose of the data management is to provide up-to-date information to the subscribed person about the activities and the programmes organized by the Cultural Centre of the Ministry of Foreign Affairs and Trade. The purpose of the registration is to promote participation at the events of the Cultural Centre.	Name, e-mail address	The data management is based on Article 6 (1) (a) of the GDPR and the consent of the individuals.
Data management for statistical purposes is used to identify visitors to the website for statistical purposes.	When you visit the website, the start and end times of the user's visit are automatically recorded, as well as the browser, operating system information and the user's Internet protocol (IP) address. The website sends cookies to the so-called electronic device used by the	Based on the information displayed in the pop-up window, by clicking on the "I accept" button, you can authorize the Data Manager to use cookies on the website and to process the personal data. Clicking on the "I accept" button constitutes a voluntary

	<p>visitor. Statistics are automatically generated from the data gathered through the viewings of the website.</p>	<p>contribution under Article 6 (1) (a) of the GDPR. If you do not allow the use of cookies, according to Article 6 (1) (e) of the GDPR, the website is limited to the use of cookies and technologies that are essential for its operation, but no personal data will be processed.</p>
--	--	--

The website can be accessed under the domain culture.hu.

#### **4. Source of personal data and scope of data management, if not provided by the subject of the data to the Ministry of Foreign Affairs and Trade**

The Ministry of Foreign Affairs and Trade does not process personal data that is not collected from the subject of the data.

#### **5. Recipients of personal data and categories of recipients, Management of data**

The registered data is stored by the Ministry of Foreign Affairs and Trade on the servers of NISZ Nemzeti Infokommunikációs Zrt. The newsletter service is operated by the Ministry's contractual partner Lounge Design Kft. (and its subcontractor Trendency Kft.).

#### **6. Time limit of storing personal data**

In view of the legal basis, the Ministry of Foreign Affairs and Trade shall store the personal data provided by the subject of data until the consent is withdrawn. The website provides the possibility to withdraw consent at any time. In the absence of withdrawal of consent, the need for storing the data is reviewed by the Ministry of Foreign Affairs and Trade every three years.

### **7. The Rights of the Subject of the Data related to Data Management**

#### **7.1. Deadline**

The Ministry of Foreign Affairs and Trade shall comply with the request of a person to exercise their rights within a maximum of one month from receiving the request.

Taking into account the complexity of the application and the number of applicants, the Ministry of Foreign Affairs and Trade may, if necessary, extend this period by a further two months. The Ministry of Foreign Affairs and Trade shall inform the person concerned of the

extension of the time limit, stating the reasons for the delay, within one month of receiving the request.

## **7.2 Rights related to Data Management**

### *7.2.1 Right to access*

The person concerned has the right to request information from the Ministry of Foreign Affairs and Trade via the means given in Point 1 of this Privacy Policy about the following: whether Management of Personal Data is in progress; and if such Data Management is in progress, has the right to know

- what kind of Personal Data
- on what legal basis
- for what purpose
- the Ministry of Foreign Affairs and Trade manages for how long,
  - to whom, when, under what law, what kind of Personal Data has the Ministry of Foreign Affairs and Trade granted access, or to whom it has transferred Personal Data;
  - if the Cultural Centre uses automated decision making and its logic, including profiling.

The Ministry of Foreign Affairs and Trade shall provide the copies of Personal Data forming basis of Data Management free of charge for the first time on the request of the person in concern. For any subsequent request, the Ministry of Foreign Affairs and Trade may impose a reasonable fee based on administrative costs.

### *7.2.2 Right to rectification*

The person in concern has the right to request the Ministry of Foreign Affairs and Trade via the means given in Point 1 of this Privacy Policy to rectify Personal Data. If the person in concern can reasonably demonstrate the accuracy of the Data rectified, the Ministry of Foreign Affairs and Trade shall comply with the request within a reasonable time not exceeding one month, and shall notify the person in concern thereof, using the contact means provided by them.

### *7.2.3 Right to limitation of Data Processing*

The person in concern has the right to request the Ministry of Foreign Affairs and Trade the limitation of Management of Personal Data via the means given in Point 1 of this Privacy Policy, by clearly indicating the nature of the limitation of Data Management and ensuring that it is treated separately from other Data.

### *7.2.4 Right to deletion*

In connection with the Data Management process described in the Privacy Policy, the person in concern has the right to request the Ministry of Foreign Affairs and Trade to delete their Personal Data without undue delay, and the Data Manager is obliged to delete Personal Data of the person concerned without undue delay unless there is another legal basis for managing the Data.

### 7.2.5 Right to Data Portability

Concerning Data Management, subject to its legal basis, the person in concern has the right to request and receive Personal Data provided by them to the Ministry of Foreign Affairs and Trade via the given means provided in Point 1, in a structured, widely used, machine-readable format, and to transfer the Data to another data manager without being hindered by the Ministry of Foreign Affairs and Trade in connection with Automated Data Management operations.

## 8. Right of appeal

If the person in concern shall deem that the Ministry of Foreign Affairs and Trade violated all current laws associated with data privacy while managing their Personal Data, they may turn to

- the Data Protection Officer of the Ministry of Foreign Affairs and Trade,
- the Supreme Court of Budapest (1055 Budapest, Markó utca 27.),
- or the National Authority for Data Protection and Freedom of Information of Budapest (1055 Budapest, Falk Miksa u 9-11, 1363 Budapest, pf. 9).

## 9. Cookie Management Policy

The purpose of the use of cookies is to speed up the use of the website, to balance the load on the servers, and facilitate and help the use of the website with automation. Cookies are files or pieces of information that a web server accessed by a visitor sends to the web browser on the visitor's computer. A cookie usually contains the name of the website you came from; the value of the cookie, i.e. a randomly generated unique number; and its lifespan, that is, how long it stays on the online communication device. The cookie is stored in a file in the storage of the user's device. The content of the file can be queried by the web server sending the cookie from the browser at any time.

### Cookies from a third party

Name of cookie	Domain	Type	Scope of information managed	Other information	Retention time
__ga	culture.hu	third party cookie	Cookies for Google Analytics. It does not send personal information to Google	The Google Analytics Cookie Policy is available at the following link: <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookieusage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookieusage</a>	Until withdrawal of consent.
__gid	culture.hu				
__utmc	culture.hu				
__utmz	culture.hu				
__utma	culture.hu				
VISITOR_INFO1_LIVE	youtube.com		A cookie used by YouTube to monitor bandwidth	<a href="https://cookiedatabase.org/cookie/youtube/visitor_info1_live/">https://cookiedatabase.org/cookie/youtube/visitor_info1_live/</a>	
YSC	youtube.com		A unique ID used by YouTube to identify the user	<a href="https://cookiedatabase.org/cookie/youtube/ysc/">https://cookiedatabase.org/cookie/youtube/ysc/</a>	

The legal basis for the handling of third-party cookies is Article 6 (1) (a) GDPR, ie the consent of the data subject. As a data subject in connection with third-party cookies, you have the right to access, rectify, delete, restrict data processing, to data portability and to withdraw consent.